

# Hendrix College

## Arkansas



Location: Conway, Arkansas  
Type: Campus  
Year Design: 1995  
Status: Under Construction  
Size: 500 Acres  
Contact: President J. Timothy Cloyd,  
PhD  
501-450-1351



Hendrix College is a small, private liberal arts college located in Conway, Arkansas. Founded in 1876, the College has a typical 19<sup>th</sup> century campus with a number of high quality Gothic buildings; however, over the years, the campus has been subjected to numerous architectural and urban interventions, with varying levels of success.

In 1995, with five new buildings slated for construction and concerns from the President and faculty about maintaining the coherence and beauty of the campus, DPZ was invited to design a long-term master plan for the College. The design team held a three-day charrette during which they worked with faculty members, students, and administrators to identify critical problems that included sporadic landscaping, a lack of axial clarity, inefficient parking, and an overabundance of vehicular entries in the pedestrian realm of the campus.



The resulting master plan preserves the traditions and spirit of the campus while introducing subtle spatial interventions that strengthen the existing pattern of quadrangles and courtyards. The main east-west and north-south axes are reinforced to create a clear structural frame for the various activities on campus. With the goal of identifying, creating, and enhancing places for students to congregate, the five proposed buildings are positioned to form exterior spaces of the highest urban quality. A portion of the existing parking is moved from the pedestrian core of the campus to its edges, and much of it is reconfigured for increased efficiency.

To meet the college's need for additional student housing, DPZ proposed a new building type: a duplex type, in two variations, that is designed to look more like a house than a typical dormitory. Several of these have already been built on campus. DPZ has been involved in the architectural implementation and subsequent evolution of the master plan and has worked closely with the architects as new buildings have been developed.